

ROLLINSFORD COMMUNITY PROFILE

SRPC FISCAL
YEAR
'24
DATA SNAPSHOT

ACCEPTED:

STRAFFORD
Regional Planning Commission

SRPC Regional Data Snapshot

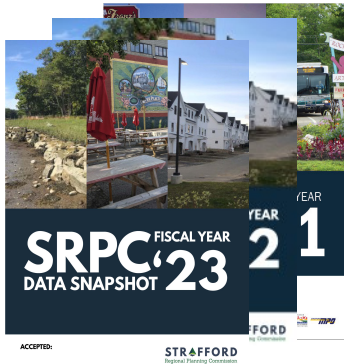
This document is a component of the SRPC Regional Data Snapshot.

SRPC conducts region-wide analysis of a number of data metrics each year for different projects and plans. The Regional Data Snapshot was a new document in 2021, and updated in April of each year, that contains many of these analyses in one place. The Data Snapshot covers demographics, economic vitality, livability and quality of life, mobility and accessibility, and resiliency. The Data Snapshot will be updated every year and additional metrics will be included as they are developed.

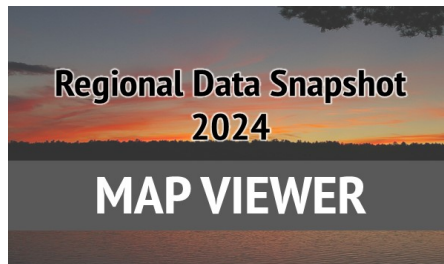
In addition to the data metrics that are tracked annually, SRPC is also tracking several COVID-19 specific metrics to track the region's recovery from the pandemic in the Regional COVID-19 Data Snapshot.

<http://strafford.org/measure/data-snapshot/>

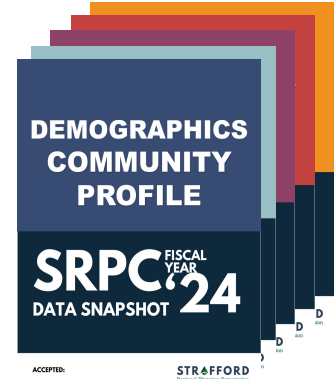
Other Documents



Past Editions



Interactive Map Viewer



Community Profiles

Staff



Rachel Dewey



Stephen Geis



Mark Davie



Jackson Rand

Future Editions

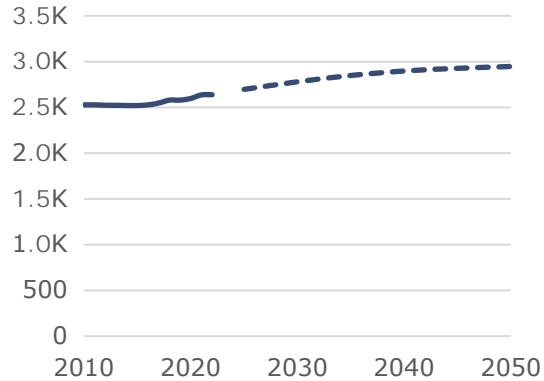
Future editions of the Data Snapshot will include the following changes:

- Expand on topics including public health, water resources, recreation, and more.
- An appendix including data tables.
- An interactive data viewer for non-map data.

Community Profile

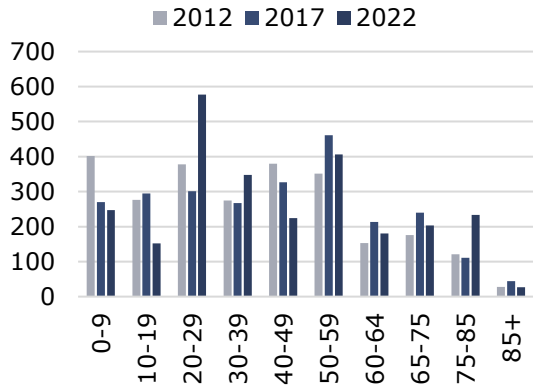
Demographics: Rollinsford, Strafford County

Population Trends and Projections



Year	2010	2020	2022	2050
Population	2,527	2,597	2,638	2,947

Population by Age



Year	Median Age	Life Expectancy
2012	38.8	82.1
2017	44.7	
2022	38.6	

Category	Percentage
Under 18	14.9%
Over 65	17.8%

Population by Sex



Population by Race

Race	2012	2017	2022
Non-Hispanic White	91.9%	89.6%	87.4%
Black	1.2%	2.4%	1.8%
Native American	0.7%	0.1%	0.0%
Asian	1.1%	0.0%	0.0%
Pacific Islander	0.0%	0.0%	0.0%
Other	0.2%	0.0%	1.6%
Two Or More	1.0%	2.1%	4.1%
Hispanic	2.9%	3.8%	1.0%

Sources of Population Change

Births	259
- Deaths	-186
+ Migration	-3
Total Change (2010-2019)	70

Population with a Disability¹

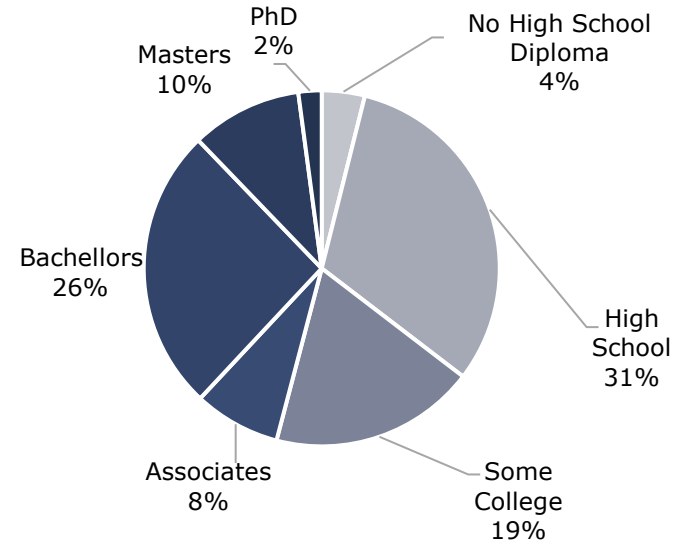
Year	2012	2017	2022
With a Disability	215	308	315

¹ People who reported having a disability when responding to the ACS.

Veterans

Year	2012	2017	2022
Veterans	201	272	182

Educational Attainment of Adults



Population over 25: 1,893

Public School Enrollment

Year	Kind.	Elem.	Mid.	High	Total
'13/'14	20	130	67	86	303
'14/'15	14	115	59	74	262
'15/'16	21	113	23	40	197
'16/'17	24	116	26	24	190
'17/'18	21	106	23	15	165
'18/'19	23	109	24	3	159
'19/'20	30	103	21	4	158
'20/'21	15	107	21	5	148
'21/'22	17	99	20	1	137
'22/'23	16	95	19	-	130

Data Sources: US Census Bureau ACS, NH BEA OPD, NH Department of Education, CDC, NH Secretary of State Vital Statistics

Learn more at <https://tinyurl.com/datasnapshot2024>

Community Profile

Economic Vitality: Rollinsford, Strafford County

Employment

Employment Projections	2015	2025	2035	2045
	527	546	573	599

Labor Force Efficiency



- Lives here, Works elsewhere
- Lives here and Works here
- Lives elsewhere, Works here

Labor Force



Month	Labor Force	Employed	Unemployment Rate
Jan. 2020	1,406	1,369	2.6%
Apr. 2020	1,431	1,145	20.0%
Apr. 2021	1,383	1,335	3.5%
Apr. 2022	1,398	1,360	2.7%
Apr. 2023	1,361	1,347	1.0%
Jan. 2024	1,373	1,339	2.5%

Recovery from Initial COVID Disruptions to Labor Force

As of January 2024, the Civilian Labor Force **has not recovered** and the Unemployment rate **has not recovered** to pre-COVID trends. ("Recovered" indicates that each month from Oct. '23 to Jan. '24 was better than the same period in '19-'20)

Household Incomes

	Median	All	Owners	Renters
2012		\$63,605	\$76,932	\$27,614
2017		\$74,470	\$95,170	\$49,236
2022		\$81,184	\$93,667	\$45,972

Income	All	Owners	Renters
Households	1,070	868	202
<\$10K	4.5%	3.9%	6.9%
\$10-15K	1.9%	0.0%	9.9%
\$15-25K	7.5%	7.4%	7.9%
\$25-35K	7.0%	4.1%	19.3%
\$35-50K	4.5%	2.9%	11.4%
\$50-75K	13.1%	13.8%	9.9%
\$75-100K	18.3%	18.8%	16.3%
\$100-150K	20.7%	21.9%	15.3%
> \$150K	22.6%	27.2%	3.0%

Poverty and Income Inequality

Population in households...

Under 100% of Poverty Level	202
Under 200% of Poverty Level	367

Households with incomes...

Less than full time Min. Wage (\$15,080 per year)	6.4%
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Less than the Living Wage for 1 Adult: \$53,310 for Strafford County*	25.3%
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* Rounding down to income bracket in table

Gini Index	0.44
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	Lives Here Works	Here Away	Here Here	Away Here
Total	1,228	54	489	
Worker Age				
Under 25	318	13	123	
30 - 54	578	17	219	
Over 55	332	24	147	
Monthly Income				
< \$1,250	195	11	131	
\$1,250 - \$3,333	314	13	176	
> \$3,333	719	30	182	
Sector				
Producing	153	27	270	
Trade, Transportation, and Utilities	257	3	48	
All others	818	24	171	

Data Sources: US Census Bureau ACS and LEHD, MIT Living Wage Calculator, NHES LAUS

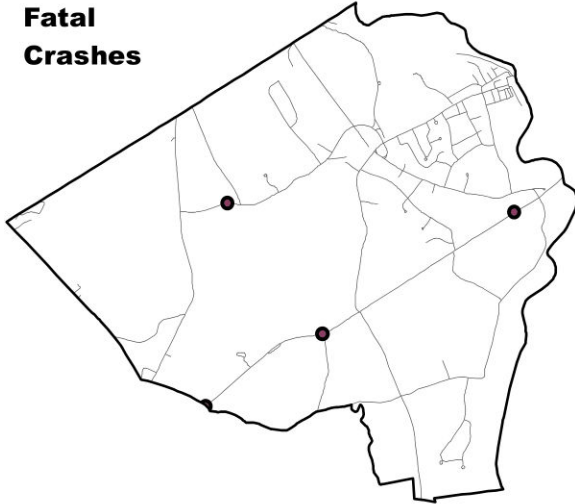
Learn more at <https://tinyurl.com/datasnapshot2024>

Community Profile

Livability and Quality of Life: Rollinsford, Strafford County

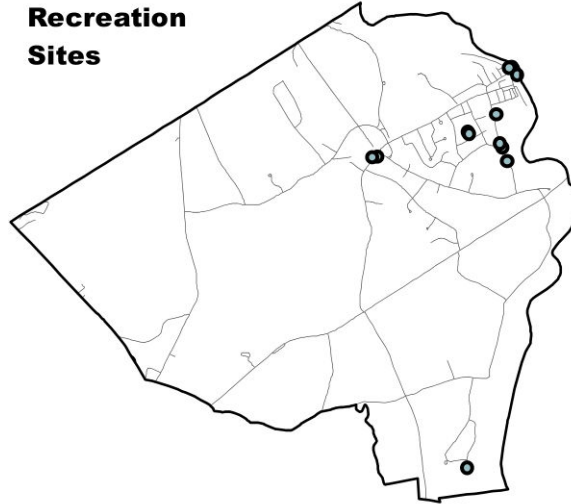
Traffic Safety (2013-2022)

Fatal Crashes



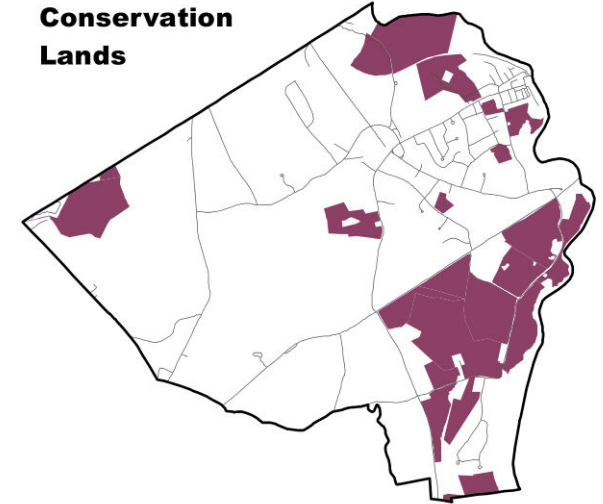
Recreation Sites

Recreation Sites



Conservation Land

Conservation Lands



Square Miles: 1.37

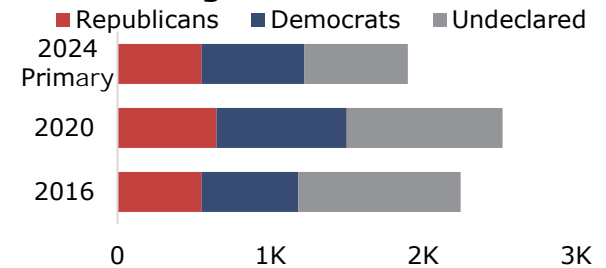
Percent of Total Land: 18%

Year	Fatalities	Serious Injuries
2013	2	0
2014	0	0
2015	0	0
2016	0	0
2017	0	0
2018	0	1
2019	0	1
2020	0	0
2021	1	0
2022	0	0
Total	3	2

Recreation Site Type	Count
Playgrounds	1
Parks	3
Trails/open land	2
Sports	3
Beaches/pools	0
Boat launch/etc.	2
Winter	0
Other	1
Total	12

Civic Participation

Registered Voters



Participation in past elections

Year	Registered	Ballots Cast	Rate
2016	2,246	1,635	73%
2020	2,520	1,833	73%

Data Sources: USDOT NHTSA FARS, NHDOS, SRPC POP!, GRANIT, NHSOS.

Learn more at <https://tinyurl.com/datasnapshot2024>

Community Profile

Housing: Rollinsford, Strafford County

Housing Stock

Occupancy	2012	2017	2022
Total	1,081	1,139	1,156
Occupied	1,020	1,048	1,070
Vacant	61	91	86

Residential Building Permits

Permit Type	2000-09	2010-19	2020-22
Single Family	31	41	21
Multi-Family	2	19	2
Mobile Home	0	0	0
Other	6	0	0
Total	39	60	23

Stock by Age

	All	Owner	Renter
Before 1940	383	276	107
1940-1979	383	321	62
1980-1999	181	171	10
2000-2009	94	84	10
After 2010	29	16	13

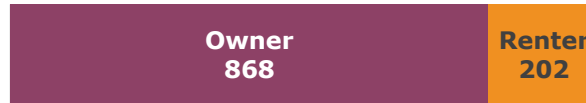
Units In Structure

Units	Count
1	857
2	80
3-9	219
10-50	0
>50	0

Bedrooms in Unit

Bedrooms	Count
0	17
1	87
2	292
3	443
4+	317

Household Tenure



Average Household Size

	2012	2017	2022
All	2.49	2.41	2.43
Owner	2.7	2.61	2.52
Renter	1.89	1.89	2.04

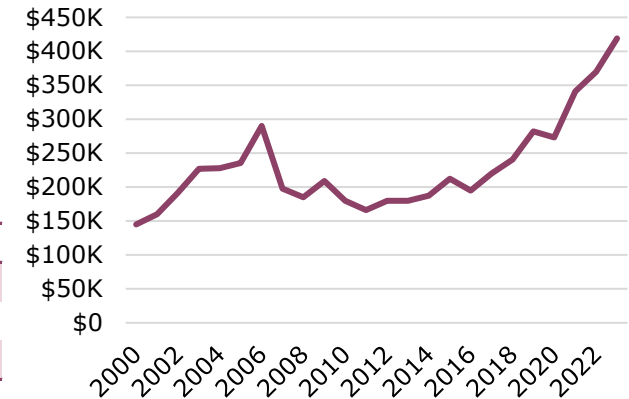
Household Size and Type

Size	2012	2017	2022
1	255	263	310
2	314	433	411
3	185	141	148
4	198	153	141
5+	68	58	60
Family	713	729	685
Married Couple	555	641	515
Other	158	88	170
Non-Family	307	319	385
Live Alone	255	263	310
Not Alone	52	56	75

Property Tax Rates

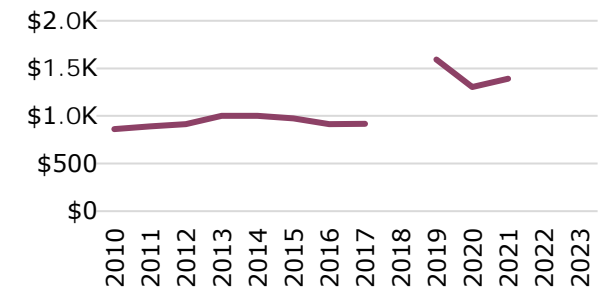
	2010	2020	2022
Rate per \$1,000	\$20.53	\$24.68	\$14.87

Median Purchase Price



In 2023 the median purchase price was \$419,000 and a 10% down payment was \$41,900 . The monthly payment for a home of this price would be \$3,568

Median Rent



Housing Market Status

Single Family Home Sales 2023	
Closed Sales	21 total in 2023
Days on Market	Min=4(Mar-23)
Months Supply	Min=0.5(Jan-23)

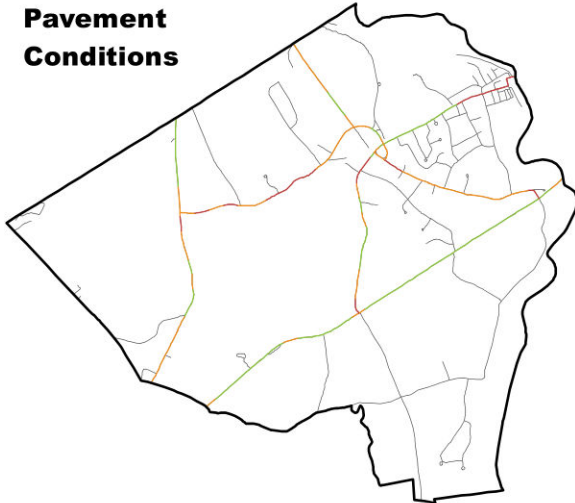
Data Sources: US Census Bureau ACS, SRPC Building Permit Database, NHHFA, NH Public Finance Consortium, NH Association of Realtors

Learn more at <https://tinyurl.com/datasnapshot2024>

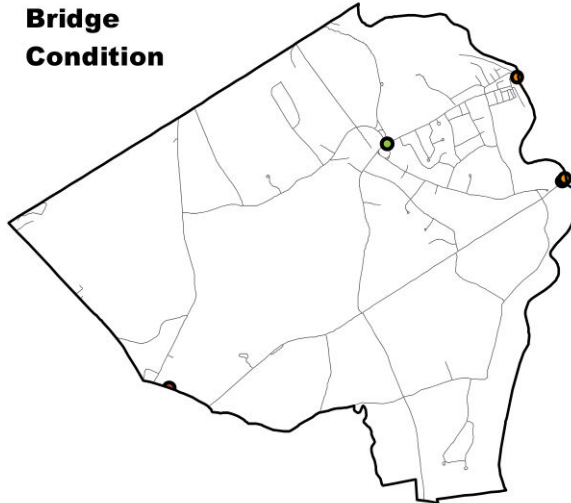
Community Profile

Mobility and Accessibility: Rollinsford, Strafford County

Pavement Conditions



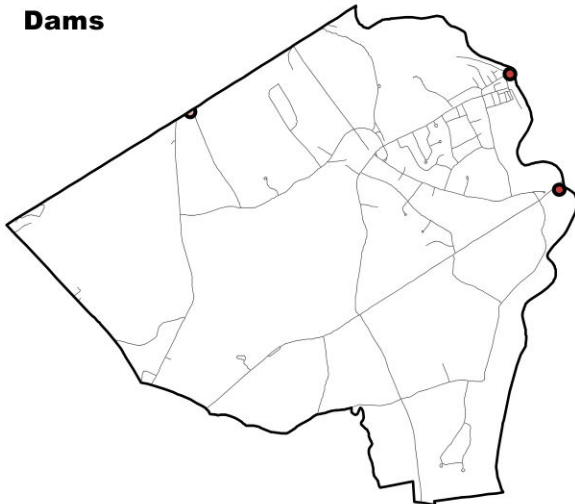
Bridge Condition



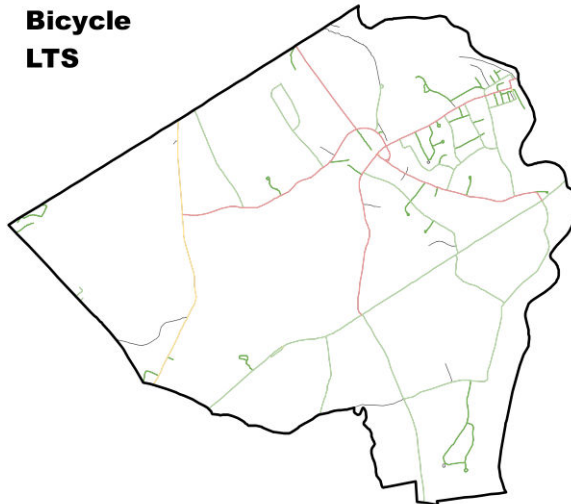
Legend

- Sidewalks
- Dams**
- High Hazard
- Significant Hazard
- Low Hazard
- Bridge Condition**
- Good
- Fair
- Poor
- Bicycle LTS**
- 1
- 2
- 3
- 4
- 5
- Pavement Conditions**
- Good
- Fair
- Poor

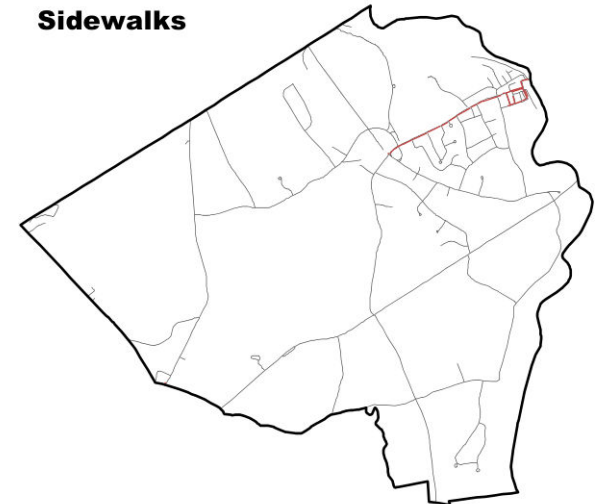
Dams



Bicycle LTS



Sidewalks



Served by...

Amtrak	No
COAST	No
Wildcat	No
ACT Providers	Yes

Legislative Class of Roads

1-4 (State and Federal)	11.92
5 (Local)	17.19
6 (Unmaintained)	2.25
Total	31.36

Bike and Pedestrian Infrastructure Miles

Low BLTS (1-2)	20.02
High BLTS (3-5)	7.93
Sidewalks	1.43

Bridges and Dams

Total Bridges	4
Red List Bridges	2
Total Dams	11
High Hazard Dams	0

Data Sources: NHDOT, NHDES, Amtrak, COAST, UNH, SRPC BLTS, SRPC Sidewalks

Learn more at <https://tinyurl.com/datasnapshot2024>

Community Profile

Resiliency: Rollinsford, Strafford County

Contamination Sites

Open Remediation	8
Closed Remediation	25
Total Sites	33

Hazard Mitigation Plans

Status	Active
Expiration Date	01/19/27

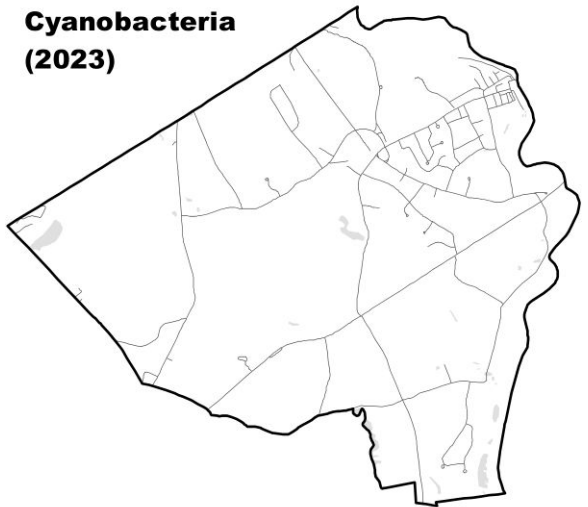
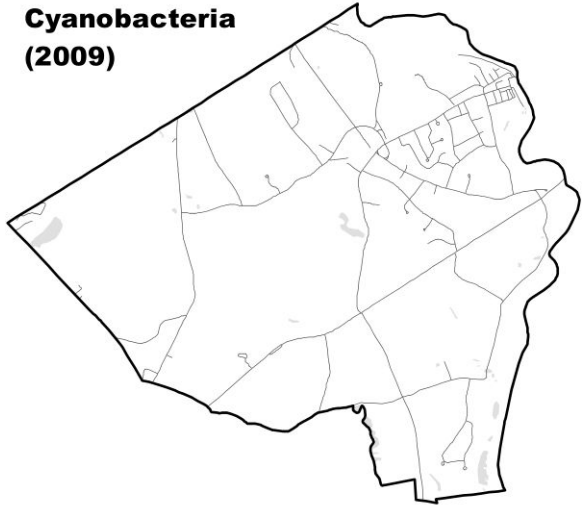
USDA Plant Hardiness

Zones in 2012	5B
Average Extreme Min. Temp. Tolerated	-15 to -10
Zones in 2023	6A
Average Extreme Min. Temp. Tolerated	-10 to -5

FEMA Risk Ratings

Risk Type	Rating (Summary of Census Tracts)
Coastal Flooding	Very Low
Riverine Flooding	Very Low
Cold Wave	Relatively Low
Heat Wave	Relatively Low
Tornado	Very Low
Hurricane & Tropical Storms	Relatively Low
Hail	Very Low
Landslide	Relatively Moderate
Ice Storm	Relatively Moderate
Winter Weather	Relatively Low
Drought	Relatively Moderate
Wildfire	Relatively Low
Lightning	Relatively Moderate
Strong Winds	Relatively Low

Cyanobacteria Alert Days



Legend

Cyanobacteria (Since 2009)	Cyanobacteria (2023)
0 Days	0 Days
1 - 24 Days	1 - 24 Days
25 - 49 Days	25 - 49 Days
50 - 99 Days	> 50 Days
100 - 199 Days	
> 200 Days	

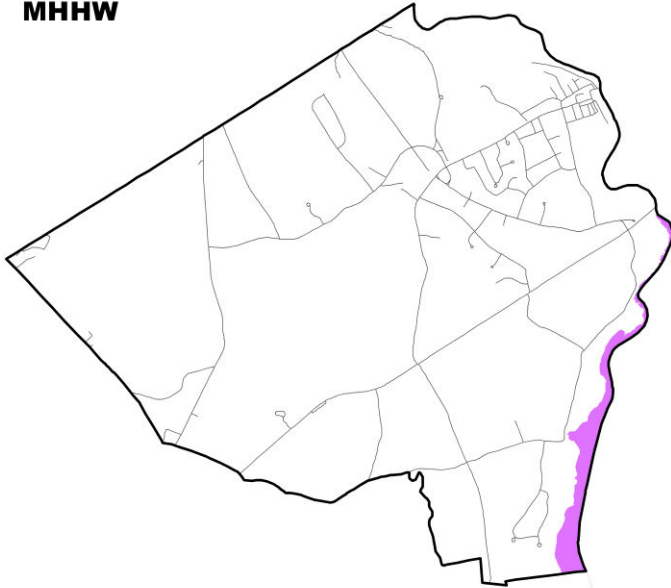
Data Sources: NHDES, USDA, FEMA

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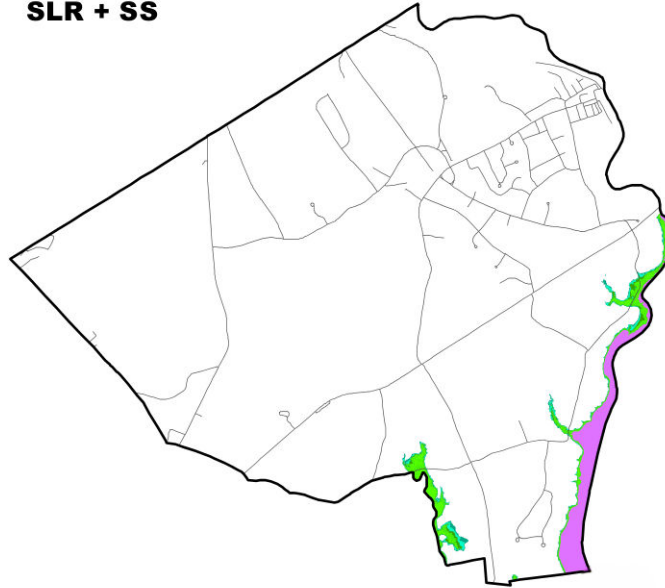
Community Profile

Coastal Resiliency: Rollinsford, Strafford County

MHHW



SLR + SS



Legend

- Mean Higher High Water (MHHW)
- Sea Level Rise (2 Ft) + Storm Surge
- Sea Level Rise (4 Ft) + Storm Surge
- Sea Level Rise (6 Ft) + Storm Surge
- Sea Level Rise (8 Ft) + Storm Surge

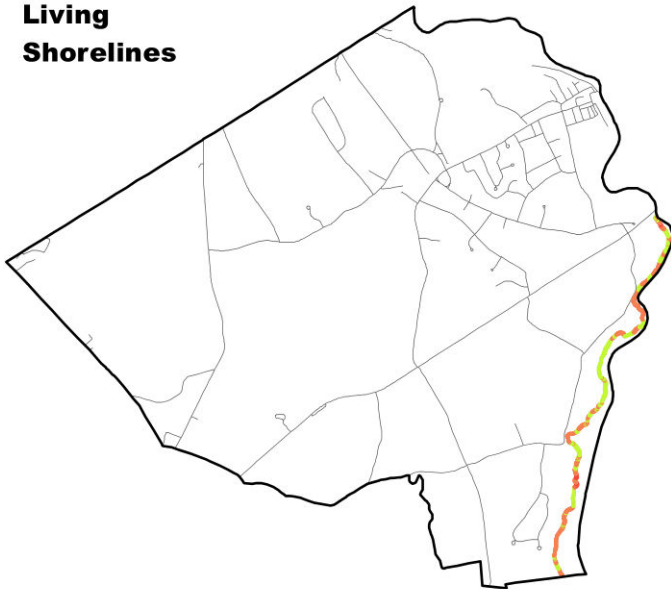
Living Shoreline Sites

- May Be Suitable for Hybrid Living Shorelines
- Suitable for Hybrid Living Shorelines
- Suitable for Living Shorelines
- Highly Suitable for Living Shorelines

Salt Marsh Migration

- Salt Marsh Lost
- Salt Marsh Persistent
- Salt Marsh Potential

Living Shorelines



Salt Marsh Migration

