

ROCHESTER COMMUNITY PROFILE

SRPC FISCAL
YEAR
'24
DATA SNAPSHOT

ACCEPTED:

STRAFFORD
Regional Planning Commission

SRPC Regional Data Snapshot

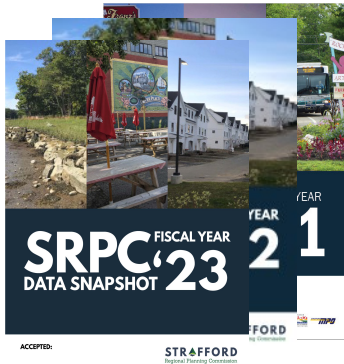
This document is a component of the SRPC Regional Data Snapshot.

SRPC conducts region-wide analysis of a number of data metrics each year for different projects and plans. The Regional Data Snapshot was a new document in 2021, and updated in April of each year, that contains many of these analyses in one place. The Data Snapshot covers demographics, economic vitality, livability and quality of life, mobility and accessibility, and resiliency. The Data Snapshot will be updated every year and additional metrics will be included as they are developed.

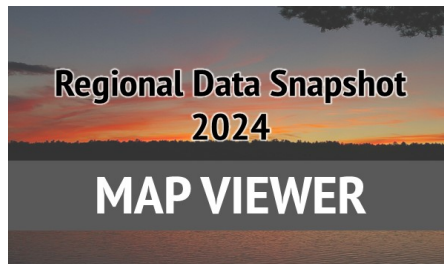
In addition to the data metrics that are tracked annually, SRPC is also tracking several COVID-19 specific metrics to track the region's recovery from the pandemic in the Regional COVID-19 Data Snapshot.

<http://strafford.org/measure/data-snapshot/>

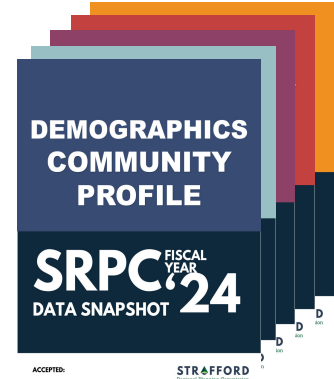
Other Documents



Past Editions



Interactive Map Viewer



Community Profiles

Staff



Rachel Dewey



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Future Editions

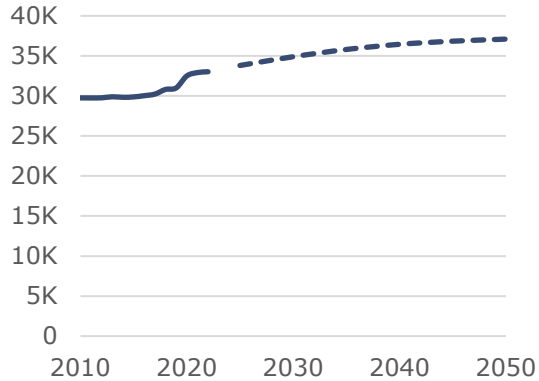
Future editions of the Data Snapshot will include the following changes:

- Expand on topics including public health, water resources, recreation, and more.
- An appendix including data tables.
- An interactive data viewer for non-map data.

Community Profile

Demographics: Rochester, Strafford County

Population Trends and Projections



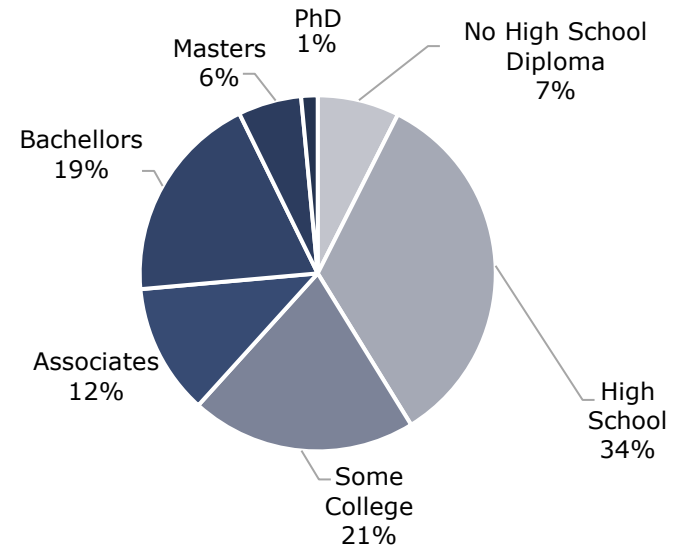
Population by Sex



Population by Race

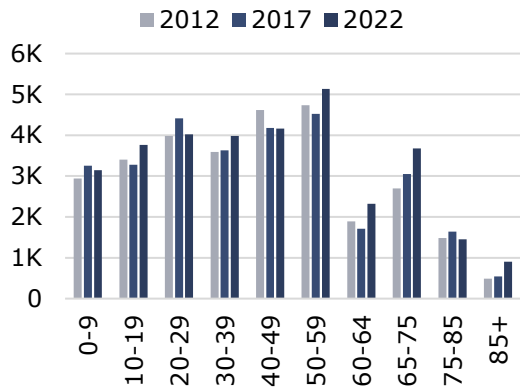
Race	2012	2017	2022
Non-Hispanic White	93.0%	91.6%	88.0%
Black	0.6%	0.7%	0.7%
Native American	0.1%	0.1%	0.0%
Asian	0.7%	1.3%	1.4%
Pacific Islander	0.0%	0.0%	0.3%
Other	0.1%	0.0%	0.0%
Two Or More	1.6%	2.2%	3.8%
Hispanic	2.2%	1.8%	1.9%

Educational Attainment of Adults



Population over 25: 23,414

Population by Age



Sources of Population Change

Births	3,442
- Deaths	-3,348
+ Migration	2,646
Total Change (2010-2019)	2,740

Population with a Disability¹

	2012	2017	2022
With a Disability	4,511	4,803	5,763

¹ People who reported having a disability when responding to the ACS.

Veterans

	2012	2017	2022
Veterans	3,344	2,850	2,807

Public School Enrollment

Year	Kind.	Elem.	Mid.	High	Total
'13/'14	306	1,599	948	1,282	4,135
'14/'15	327	1,575	958	1,257	4,117
'15/'16	293	1,627	896	1,318	4,134
'16/'17	324	1,569	897	1,288	4,078
'17/'18	292	1,557	932	1,294	4,075
'18/'19	303	1,516	935	1,298	4,052
'19/'20	306	1,569	945	1,218	4,038
'20/'21	262	1,473	925	1,235	3,895
'21/'22	238	1,419	889	1,230	3,776
'22/'23	256	1,389	864	1,201	3,710

Year	Median Age	Life Expectancy	75.6 -
2012	42.6	79.3	
2017	41.1		Under 18: 19.6%
2022	43.3		Over 65: 18.5%

Data Sources: US Census Bureau ACS, NH BEA OPD, NH Department of Education, CDC, NH Secretary of State Vital Statistics

Learn more at <https://tinyurl.com/datasnapshot2024>

Community Profile

Economic Vitality: Rochester, Strafford County

Employment

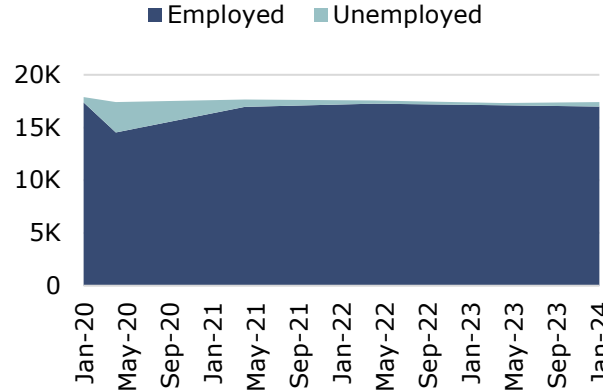
Employment Projections	2015	2025	2035	2045
	12,373	13,183	14,140	15,198

Labor Force Efficiency



- Lives here, Works elsewhere
- Lives here and Works here
- Lives elsewhere, Works here

Labor Force



Month	Labor Force	Employed	Unemployment Rate
Jan. 2020	17,887	17,377	2.9%
Apr. 2020	17,405	14,533	16.5%
Apr. 2021	17,665	16,947	4.1%
Apr. 2022	17,570	17,260	1.8%
Apr. 2023	17,318	17,098	1.3%
Jan. 2024	17,421	16,991	2.5%

Recovery from Initial COVID Disruptions to Labor Force

As of January 2024, the Civilian Labor Force **has not recovered** and the Unemployment rate **has not recovered** to pre-COVID trends. ("Recovered" indicates that each month from Oct. '23 to Jan. '24 was better than the same period in '19-'20)

Household Incomes

	Median	All	Owners	Renters
2012		\$49,366	\$63,925	\$28,716
2017		\$55,767	\$70,153	\$37,845
2022		\$74,882	\$86,956	\$49,680

Income	All	Owners	Renters
Households	13,542	8,933	4,609
<\$10K	3.2%	1.5%	6.5%
\$10-15K	5.1%	3.3%	8.7%
\$15-25K	7.9%	5.0%	13.5%
\$25-35K	8.5%	7.0%	11.4%
\$35-50K	9.3%	8.9%	10.1%
\$50-75K	16.0%	14.1%	19.7%
\$75-100K	14.6%	16.5%	11.0%
\$100-150K	19.6%	24.1%	10.8%
> \$150K	15.7%	19.6%	8.2%

Poverty and Income Inequality

Population in households...

Under 100% of Poverty Level	3,129
Under 200% of Poverty Level	8,353

Households with incomes...

Less than full time Min. Wage (\$15,080 per year)	8.3%
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Less than the Living Wage for 1 Adult: \$53,310 for Strafford County*	34.1%
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* Rounding down to income bracket in table

Gini Index	0.43
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	Lives Here Works	Here Away	Here Here	Away Here
Total	13,103	3,050	8,681	
Worker Age				
Under 25	2,924	803	2,249	
30 - 54	6,723	1,372	4,003	
Over 55	3,456	875	2,429	
Monthly Income				
< \$1,250	2,081	744	1,806	
\$1,250 - \$3,333	3,528	1,018	2,487	
> \$3,333	7,494	1,288	4,388	
Sector				
Producing	2,516	639	1,674	
Trade, Transportation, and Utilities	2,724	564	2,784	
All others	7,863	1,847	4,223	

Data Sources: US Census Bureau ACS and LEHD, MIT Living Wage Calculator, NHES LAUS

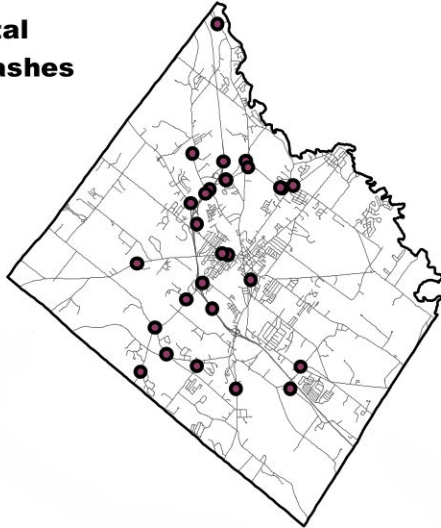
Learn more at <https://tinyurl.com/datasnapshot2024>

Community Profile

Livability and Quality of Life: Rochester, Strafford County

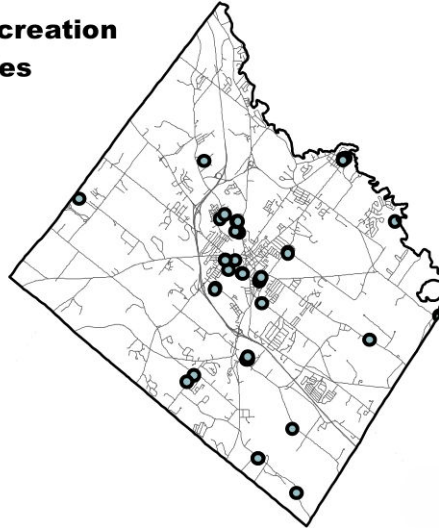
Traffic Safety (2013-2022)

Fatal Crashes



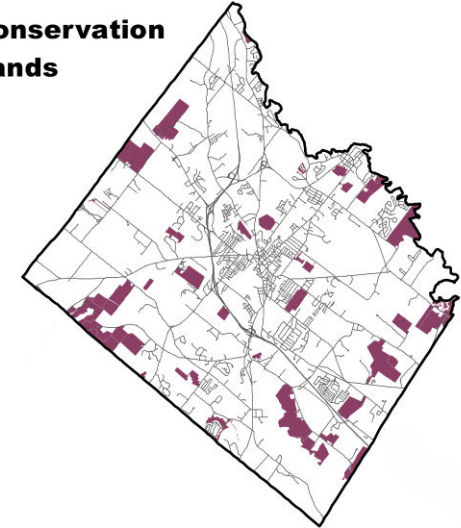
Recreation Sites

Recreation Sites



Conservation Land

Conservation Lands



Square Miles: 3.51

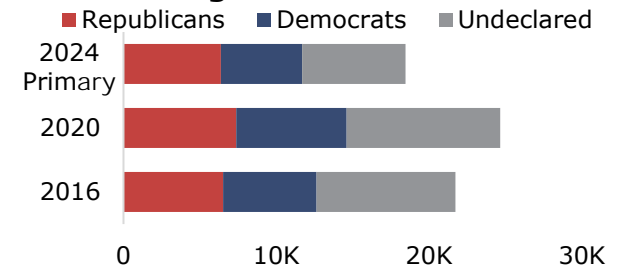
Percent of Total Land: 8%

Year	Fatalities	Serious Injuries
2013	1	4
2014	2	7
2015	1	1
2016	5	13
2017	1	2
2018	1	6
2019	0	3
2020	7	17
2021	5	10
2022	6	10
Total	29	73

Recreation Site Type	Count
Playgrounds	9
Parks	3
Trails/open land	7
Sports	14
Beaches/pools	3
Boat launch/etc.	2
Winter	1
Other	0
Total	39

Civic Participation

Registered Voters



Participation in past elections

Year	Registered	Ballots Cast	Rate
2016	21,711	15,430	71%
2020	24,653	17,016	69%

Data Sources: USDOT NHTSA FARS, NHDOS, SRPC POP!, GRANIT, NHSOS.

Learn more at <https://tinyurl.com/datasnapshot2024>

Community Profile

Housing: Rochester, Strafford County

Housing Stock

Occupancy	2012	2017	2022
Total	14,003	13,661	14,309
Occupied	12,762	12,837	13,542
Vacant	1,241	824	767

Residential Building Permits

Permit Type	2000-09	2010-19	2020-22
Single Family	871	391	126
Multi-Family	474	434	297
Mobile Home	453	120	56
Other	47	0	0
Total	1,845	945	479

Stock by Age

	All	Owner	Renter
Before 1940	2,648	1,405	1,243
1940-1979	4,480	3,192	1,288
1980-1999	3,753	2,626	1,127
2000-2009	1,539	1,131	408
After 2010	1,122	579	543

Units In Structure

Units	Count
1	9,884
2	956
3-9	1,750
10-50	1,307
>50	412

Bedrooms in Unit

Bedrooms	Count
0	321
1	1,778
2	4,709
3	5,675
4+	1,826

Household Tenure



Average Household Size

	2012	2017	2022
All	2.32	2.34	2.39
Owner	2.42	2.37	2.43
Renter	2.08	2.28	2.3

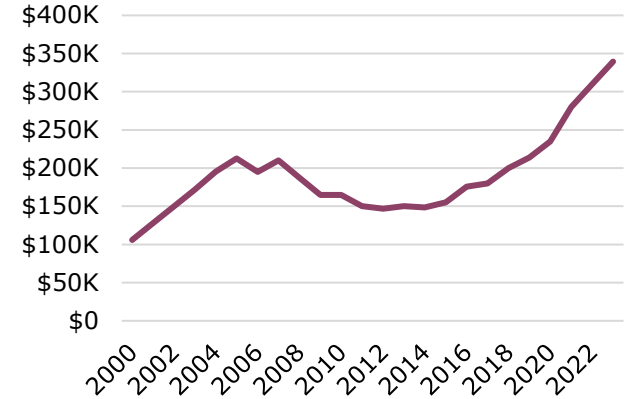
Household Size and Type

Size	2012	2017	2022
1	3,578	3,543	4,062
2	5,145	5,052	5,145
3	1,892	2,158	1,962
4	1,327	1,169	1,389
5+	820	915	984
Family	7,866	7,943	8,270
Married Couple	5,678	6,079	6,259
Other	2,188	1,864	2,011
Non-Family	4,896	4,894	5,272
Live Alone	3,578	3,543	4,062
Not Alone	1,318	1,351	1,210

Property Tax Rates

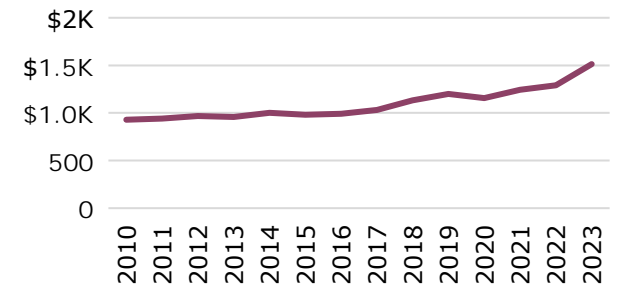
	2010	2020	2022
Rate per \$1,000	\$23.89	\$24.61	\$25.28

Median Purchase Price



In 2023 the median purchase price was \$339,500 and a 10% down payment was \$33,950. The monthly payment for a home of this price would be \$2,891

Median Rent



Housing Market Status

Single Family Home Sales 2023	
Closed Sales	245 total in 2023
Days on Market	Min=10(Jul-23)
Months Supply	Min=0.6(Jan-23)

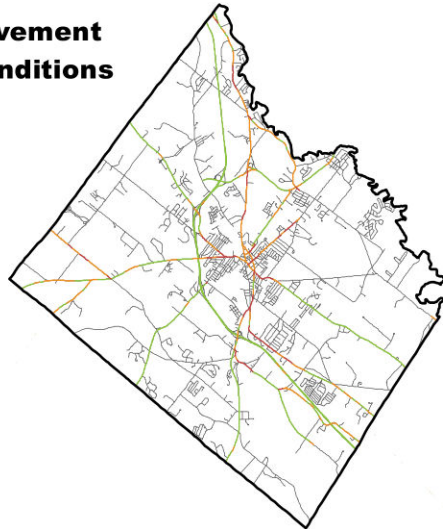
Data Sources: US Census Bureau ACS, SRPC Building Permit Database, NHHFA, NH Public Finance Consortium, NH Association of Realtors

Learn more at <https://tinyurl.com/datasnapshot2024>

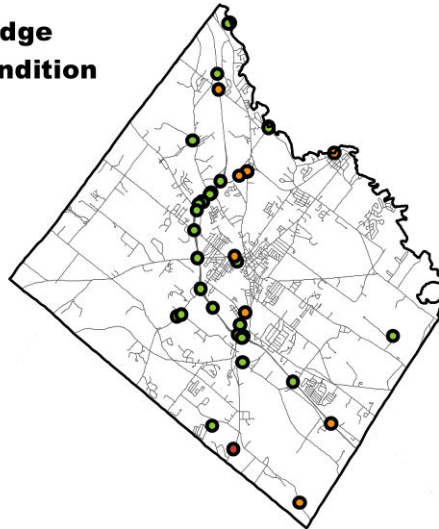
Community Profile

Mobility and Accessibility: Rochester, Strafford County

Pavement Conditions



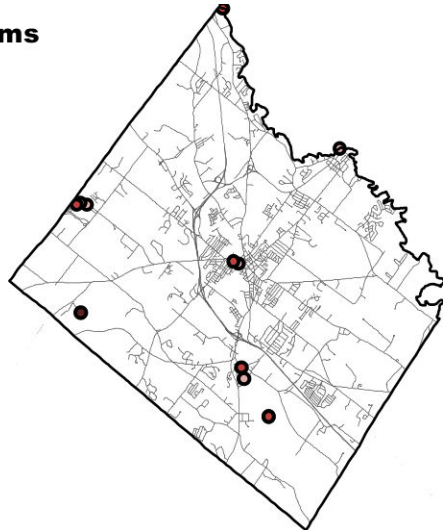
Bridge Condition



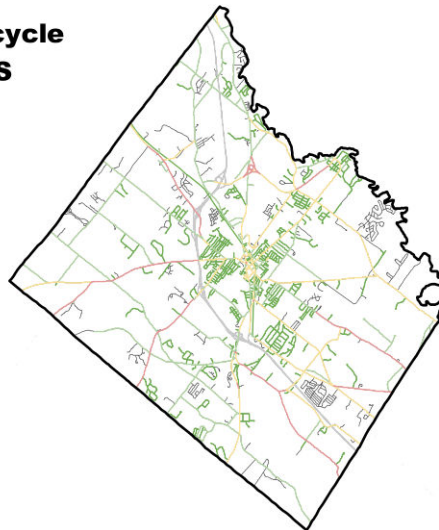
Legend

- Sidewalks
- Dams**
 - High Hazard
 - Significant Hazard
 - Low Hazard
- Bridge Condition**
 - Good
 - Fair
 - Poor
- Bicycle LTS**
 - 1
 - 2
 - 3
 - 4
 - 5
- Pavement Conditions**
 - Good
 - Fair
 - Poor

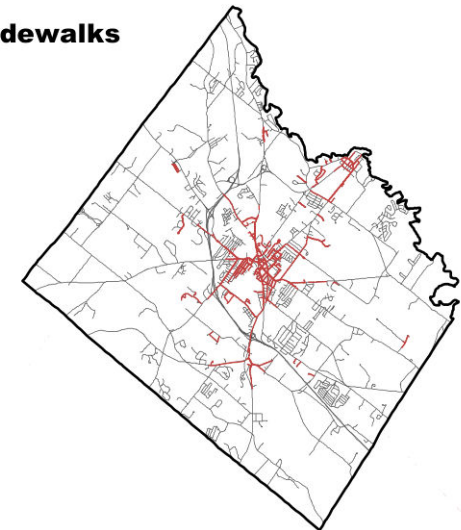
Dams



Bicycle LTS



Sidewalks



Served by...

Amtrak	No
COAST	Yes
Wildcat	No
ACT Providers	Yes

Legislative Class of Roads

1-4 (State and Federal)	120.19
5 (Local)	142.42
6 (Unmaintained)	5.57
Total	268.18

Bike and Pedestrian

Infrastructure Miles	
Low BLTS (1-2)	128.28
High BLTS (3-5)	53.20
Sidewalks	46.27

Bridges and Dams

Total Bridges	40
Red List Bridges	2
Total Dams	28
High Hazard Dams	1

Data Sources: NHDOT, NHDES, Amtrak, COAST, UNH, SRPC BLTS, SRPC Sidewalks

Learn more at <https://tinyurl.com/datasnapshot2024>

Community Profile

Resiliency: Rochester, Strafford County

Contamination Sites

Open Remediation	95
Closed Remediation	240
Total Sites	335

Hazard Mitigation Plans

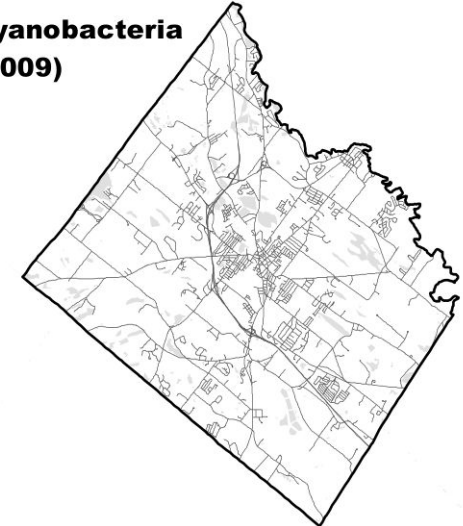
Status	In Progress
Expiration Date	11/28/23

USDA Plant Hardiness

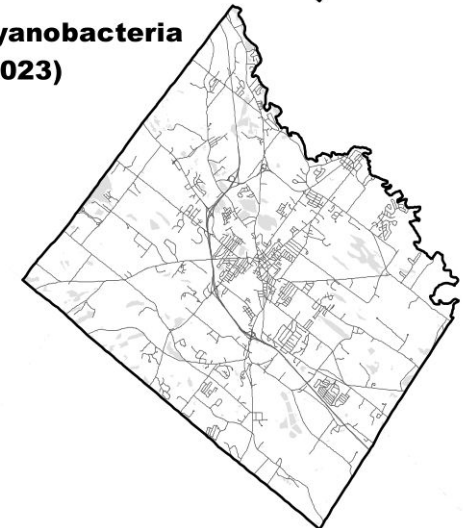
Zones in 2012	Mostly 5B, Some 5A
Average Extreme Min. Temp. Tolerated	-15 to -10
Zones in 2023	Mostly 6A, Some 5B
Average Extreme Min. Temp. Tolerated	-10 to -5

Cyanobacteria Alert Days

Cyanobacteria (2009)



Cyanobacteria (2023)



FEMA Risk Ratings

Risk Type	Rating (Summary of Census Tracts)
Coastal Flooding	No Rating
Riverine Flooding	Relatively Low
Cold Wave	Relatively Low to Moderate
Heat Wave	Relatively Low
Tornado	Relatively Low
Hurricane & Tropical Storms	Relatively Low to Moderate
Hail	Very Low to Relatively Low
Landslide	Relatively Low to Moderate
Ice Storm	Relatively Moderate to High
Winter Weather	Relatively Low to Moderate
Drought	Relatively Moderate
Wildfire	Relatively Low
Lightning	Relatively Moderate to High
Strong Winds	Relatively Moderate

Legend

Cyanobacteria (Since 2009)	Cyanobacteria (2023)
0 Days	0 Days
1 - 24 Days	1 - 24 Days
25 - 49 Days	25 - 49 Days
50 - 99 Days	> 50 Days
100 - 199 Days	
> 200 Days	

Data Sources: NHDES, USDA, FEMA

Learn more at <https://tinyurl.com/datasnapshot2024>