

# NEWMARKET COMMUNITY PROFILE

**SRPC** FISCAL  
YEAR  
**'24**  
DATA SNAPSHOT

ACCEPTED:

**STRAFFORD**  
Regional Planning Commission

# SRPC Regional Data Snapshot

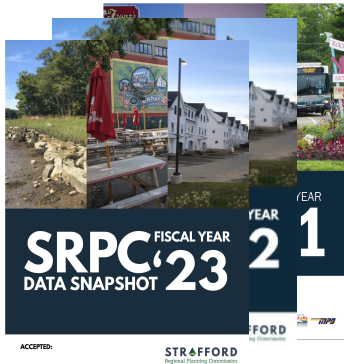
This document is a component of the SRPC Regional Data Snapshot.

SRPC conducts region-wide analysis of a number of data metrics each year for different projects and plans. The Regional Data Snapshot was a new document in 2021, and updated in April of each year, that contains many of these analyses in one place. The Data Snapshot covers demographics, economic vitality, livability and quality of life, mobility and accessibility, and resiliency. The Data Snapshot will be updated every year and additional metrics will be included as they are developed.

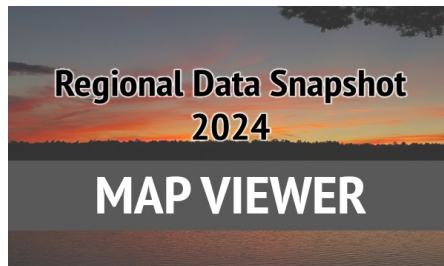
In addition to the data metrics that are tracked annually, SRPC is also tracking several COVID-19 specific metrics to track the region's recovery from the pandemic in the Regional COVID-19 Data Snapshot.

<http://strafford.org/measure/data-snapshot/>

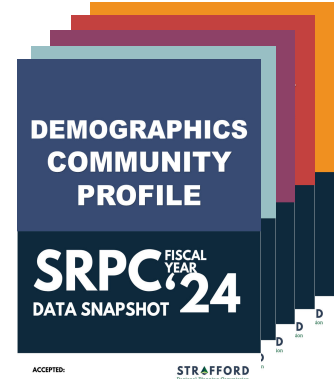
## Other Documents



Past Editions



Interactive Map Viewer



Community Profiles

## Staff



Rachel Dewey



Stephen Geis



Mark Davie



Jackson Rand

## Future Editions

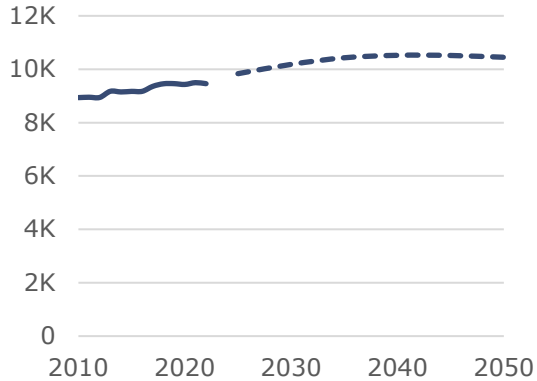
Future editions of the Data Snapshot will include the following changes:

- Expand on topics including public health, water resources, recreation, and more.
- An appendix including data tables.
- An interactive data viewer for non-map data.

# Community Profile

## Demographics: Newmarket, Rockingham County

### Population Trends and Projections



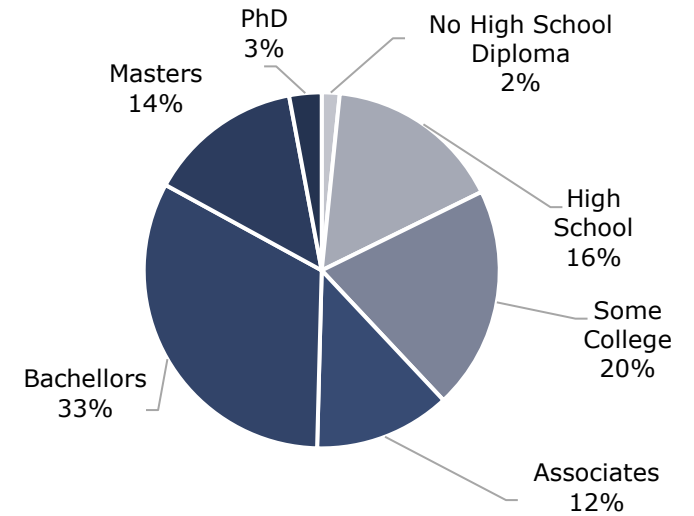
### Population by Sex



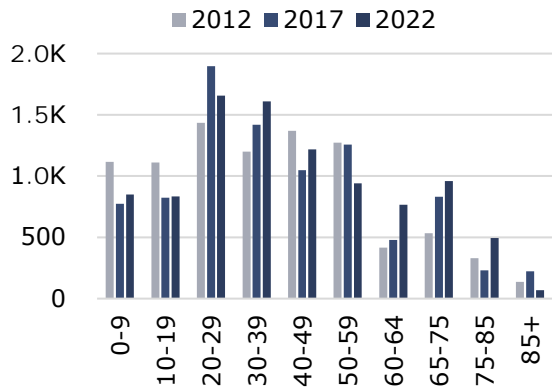
### Population by Race

	2012	2017	2022
Non-Hispanic White	85.4%	90.1%	89.0%
Black	1.6%	0.7%	0.9%
Native American	0.1%	0.1%	0.0%
Asian	6.6%	3.8%	1.3%
Pacific Islander	0.0%	0.0%	0.0%
Other	0.1%	0.0%	0.0%
Two Or More	2.5%	0.9%	3.6%
Hispanic	1.3%	3.5%	1.5%

### Educational Attainment of Adults



### Population by Age



### Sources of Population Change

Births	1,078
- Deaths	-598
+ Migration	14
<b>Total Change (2010-2019)</b>	<b>494</b>

Population over 25: 6,998

### Population with a Disability<sup>1</sup>

	2012	2017	2022
With a Disability	898	927	766

<sup>1</sup> People who reported having a disability when responding to the ACS.

### Public School Enrollment

Year	Kind.	Elem.	Mid.	High	Total
'13/'14	90	456	201	252	999
'14/'15	76	474	222	254	1,026
'15/'16	81	426	250	271	1,028
'16/'17	85	441	250	257	1,033
'17/'18	80	417	253	275	1,025
'18/'19	88	419	233	299	1,039
'19/'20	84	419	259	295	1,057
'20/'21	58	391	246	318	1,013
'21/'22	83	363	241	277	964
'22/'23	70	379	226	274	949

Year	Median Age	Life Expectancy	79.4 -
2012	36.6		80.2
2017	37	Under 18	16.8%
2022	38.5	Over 65	16.2%

Data Sources: US Census Bureau ACS, NH BEA OPD, NH Department of Education, CDC, NH Secretary of State Vital Statistics

Learn more at <https://tinyurl.com/datasnapshot2024>

# Community Profile

## Economic Vitality: Newmarket, Rockingham County

### Employment

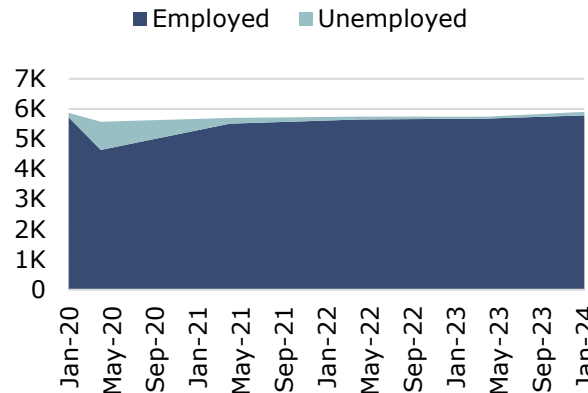
Employment Projections	2015	2025	2035	2045
	1,468	1,570	1,690	1,824

### Labor Force Efficiency



- Lives here, Works elsewhere
- Lives here and Works here
- Lives elsewhere, Works here

### Labor Force



Month	Labor Force	Employed	Unemployment Rate
Jan. 2020	5,875	5,726	2.5%
Apr. 2020	5,579	4,639	16.8%
Apr. 2021	5,698	5,511	3.3%
Apr. 2022	5,740	5,647	1.6%
Apr. 2023	5,748	5,685	1.1%
Jan. 2024	5,904	5,785	2.0%

### Recovery from Initial COVID Disruptions to Labor Force

As of January 2024, the Civilian Labor Force **has not recovered** and the Unemployment rate **has not recovered** to pre-COVID trends. ("Recovered" indicates that each month from Oct. '23 to Jan. '24 was better than the same period in '19-'20)

### Household Incomes

	Median	All	Owners	Renters
2012		\$60,398	\$86,772	\$41,812
2017		\$70,057	\$97,841	\$47,728
2022		\$98,002	\$116,467	\$77,715

Income	All	Owners	Renters
Households	4,203	2,282	1,921
<\$10K	2.3%	0.7%	4.1%
\$10-15K	0.0%	0.0%	0.0%
\$15-25K	5.6%	2.2%	9.5%
\$25-35K	5.2%	5.1%	5.3%
\$35-50K	8.6%	9.2%	7.9%
\$50-75K	15.3%	9.2%	22.5%
\$75-100K	15.6%	13.2%	18.4%
\$100-150K	23.6%	23.4%	23.9%
> \$150K	23.8%	36.9%	8.4%

### Poverty and Income Inequality

#### Population in households...

Under 100% of Poverty Level	376
Under 200% of Poverty Level	1,263

#### Households with incomes...

Less than full time Min. Wage (\$15,080 per year)	2.3%
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Less than the Living Wage for 1 Adult: \$53,518 for Rockingham County*	21.6%
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\* Rounding down to income bracket in table

<b>Gini Index</b>	0.37
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	Lives Here Works	Here Away	Here Here	Away Here
Total	5,081	391	1,178	
Worker Age	Under 25	1,183	107	291
	30 - 54	2,599	172	578
	Over 55	1,299	112	309
Monthly Income	< \$1,250	770	98	219
	\$1,250 - \$3,333	986	121	269
	> \$3,333	3,325	172	690
Sector	Producing	837	39	199
	Trade, Transportation, and Utilities	978	21	110
	All others	3,266	331	869

Data Sources: US Census Bureau ACS and LEHD, MIT Living Wage Calculator, NHES LAUS

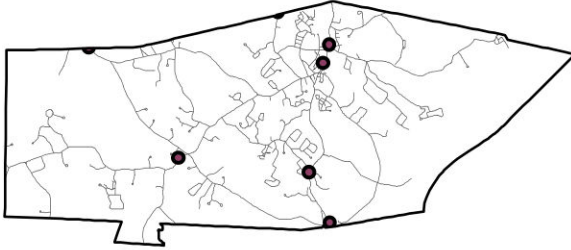
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# Community Profile

## Livability and Quality of Life: Newmarket, Rockingham County

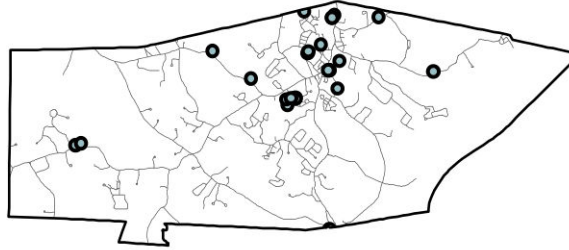
### Traffic Safety (2013-2022)

#### Fatal Crashes



### Recreation Sites

#### Recreation Sites



### Conservation Land

#### Conservation Lands



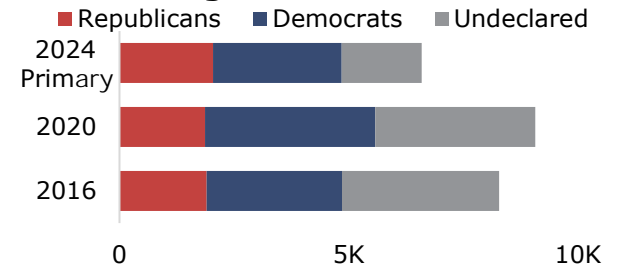
Year	Fatalities	Serious Injuries
2013	1	2
2014	0	2
2015	2	0
2016	2	1
2017	0	0
2018	0	1
2019	0	0
2020	0	0
2021	0	1
2022	0	0
<b>Total</b>	<b>5</b>	<b>7</b>

Recreation Site Type	Count
Playgrounds	2
Parks	2
Trails/open land	7
Sports	6
Beaches/pools	1
Boat launch/etc.	4
Winter	1
Other	1
<b>Total</b>	<b>24</b>

Square Miles: 3.41  
 Percent of Total Land: 24%

### Civic Participation

#### Registered Voters



#### Participation in past elections

Year	Registered	Ballots Cast	Rate
2016	8,282	5,523	67%
2020	9,069	6,065	67%

Data Sources: USDOT NHTSA FARS, NHDOS, SRPC POP!, GRANIT, NHSOS.

Learn more at <https://tinyurl.com/datasnapshot2024>

# Community Profile

## Housing: Newmarket, Rockingham County

### Housing Stock

Occupancy	2012	2017	2022
Total	3,875	4,274	4,350
Occupied	3,693	4,077	4,203
Vacant	182	197	147

### Residential Building Permits

Permit Type	2000-09	2010-19	2020-22
Single Family	281	147	29
Multi-Family	455	90	10
Mobile Home	27	0	1
Other	4	0	21
Total	767	237	61

### Stock by Age

	All	Owner	Renter
Before 1940	807	309	498
1940-1979	914	372	542
1980-1999	1,762	1,186	576
2000-2009	533	288	245
After 2010	187	127	60

### Units In Structure

Units	Count
1	2,470
2	247
3-9	495
10-50	903
>50	235

### Bedrooms in Unit

Bedrooms	Count
0	27
1	504
2	1,867
3	1,502
4+	450

### Household Tenure



### Average Household Size

	2012	2017	2022
All	2.41	2.2	2.23
Owner	2.65	2.44	2.57
Renter	2.11	1.93	1.84

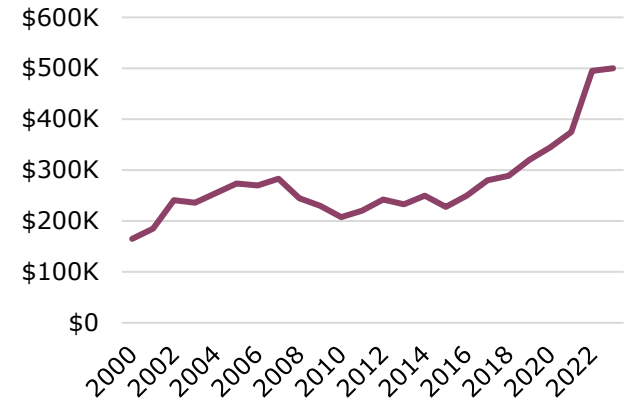
### Household Size and Type

Size	2012	2017	2022
1	990	1,248	1,225
2	1,383	1,614	1,722
3	601	591	768
4	514	416	330
5+	205	208	158
Family	2,144	2,090	2,350
Married Couple	1,602	1,745	1,861
Other	542	345	489
Non-Family	1,549	1,987	1,853
Live Alone	990	1,248	1,225
Not Alone	559	739	628

### Property Tax Rates

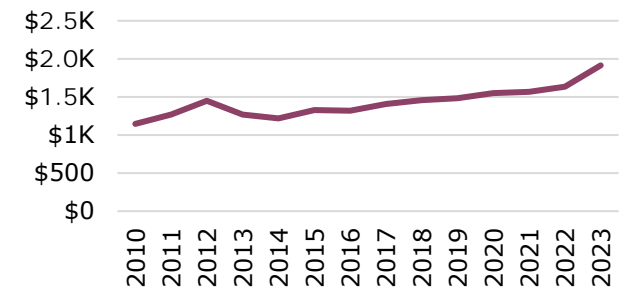
	2010	2020	2022
Rate per \$1,000	\$22.00	\$25.46	\$26.99

### Median Purchase Price



**In 2023** the median purchase price was \$500,000 and a 10% down payment was \$50,000 . The monthly payment for a home of this price would be \$4,258

### Median Rent



### Housing Market Status

Single Family Home Sales 2023	
Closed Sales	43 total in 2023
Days on Market	Min=4(Jun-23)
Months Supply	Min=1.6(Mar-23)

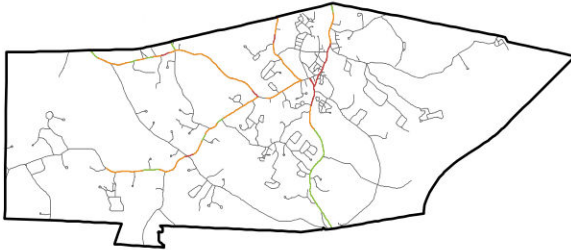
Data Sources: US Census Bureau ACS, SRPC Building Permit Database, NHHFA, NH Public Finance Consortium, NH Association of Realtors

Learn more at <https://tinyurl.com/datasnapshot2024>

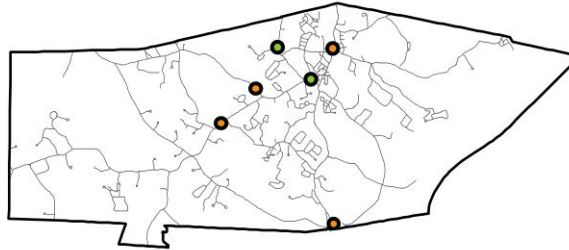
# Community Profile

## Mobility and Accessibility: Newmarket, Rockingham County

**Pavement Conditions**



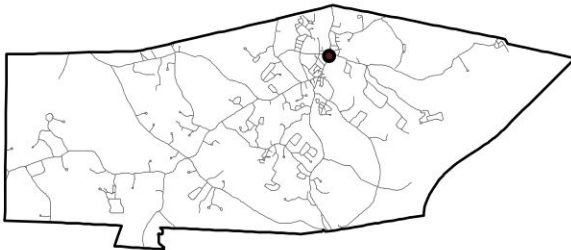
**Bridge Condition**



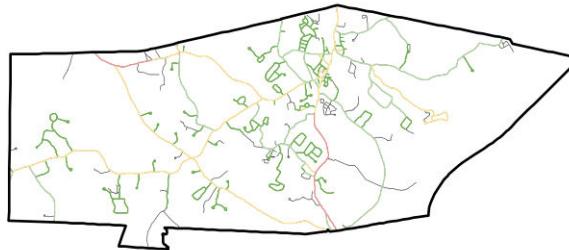
**Legend**

- Sidewalks
- Dams**
  - High Hazard
  - Significant Hazard
  - Low Hazard
- Bridge Condition**
  - Good
  - Fair
  - Poor
- Bicycle LTS**
  - 1
  - 2
  - 3
  - 4
  - 5
- Pavement Conditions**
  - Good
  - Fair
  - Poor

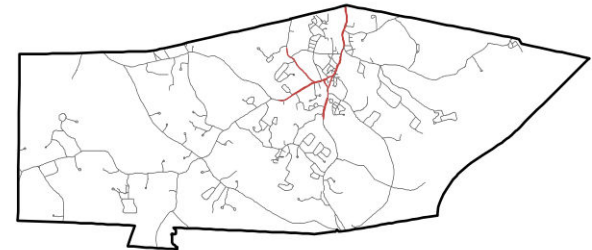
**Dams**



**Bicycle LTS**



**Sidewalks**



Served by...		Legislative Class of Roads		Bike and Pedestrian Infrastructure Miles		Bridges and Dams	
Amtrak	No	1-4 (State and Federal)	19.87	Low BLTS (1-2)	34.92	Total Bridges	6
COAST	No	5 (Local)	42.23	High BLTS (3-5)	15.79	Red List Bridges	0
Wildcat	No	6 (Unmaintained)	1.37	Sidewalks	3.94	Total Dams	7
ACT Providers	Yes	Total	63.46			High Hazard Dams	1

Data Sources: NHDOT, NHDES, Amtrak, COAST, UNH, SRPC BLTS, SRPC Sidewalks

Learn more at <https://tinyurl.com/datasnapshot2024>

# Community Profile

## Resiliency: Newmarket, Rockingham County

### Contamination Sites

Open Remediation	24
Closed Remediation	52
<b>Total Sites</b>	<b>76</b>

### Hazard Mitigation Plans

Status	Expired
Expiration Date	05/04/23

### USDA Plant Hardiness

Zones in 2012	Almost Even Split 5B-6A
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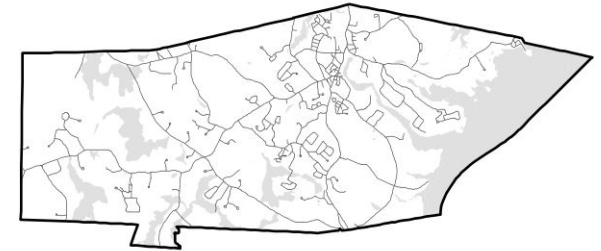
Average Extreme Min. Temp. Tolerated	-10 to -5
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Zones in 2023	6A
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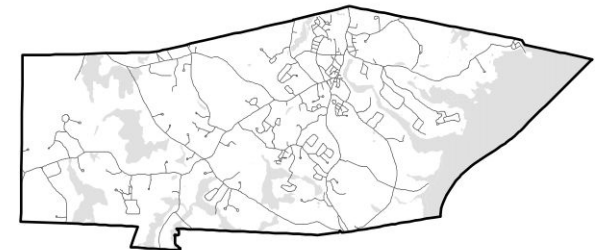
Average Extreme Min. Temp. Tolerated	-10 to -5
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### Cyanobacteria Alert Days

**Cyanobacteria (2009)**



**Cyanobacteria (2023)**



### FEMA Risk Ratings

Risk Type	Rating (Summary of Census Tracts)
Coastal Flooding	Very Low to Relatively Low
Riverine Flooding	Very Low to Relatively Moderate
Cold Wave	Relatively Low
Heat Wave	Relatively Low
Tornado	Relatively Low
Hurricane & Tropical Storms	Relatively Low
Hail	Relatively Low
Landslide	Relatively Low to Moderate
Ice Storm	Relatively Low
Winter Weather	Relatively Low
Drought	No Rating
Wildfire	Very Low
Lightning	Relatively Moderate
Strong Winds	Relatively Low to Moderate

### Legend

Cyanobacteria (Since 2009)	Cyanobacteria (2023)
0 Days	0 Days
1 - 24 Days	1 - 24 Days
25 - 49 Days	25 - 49 Days
50 - 99 Days	> 50 Days
100 - 199 Days	
> 200 Days	

Data Sources: NHDES, USDA, FEMA

Learn more at <https://tinyurl.com/datasnapshot2024>



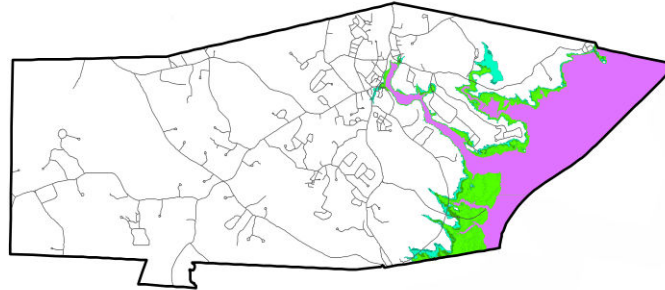
# Community Profile

## Coastal Resiliency: Newmarket, Rockingham County

**MHHW**



**SLR + SS**



### Legend

- Mean Higher High Water (MHHW)
- Sea Level Rise (2 Ft) + Storm Surge
- Sea Level Rise (4 Ft) + Storm Surge
- Sea Level Rise (6 Ft) + Storm Surge
- Sea Level Rise (8 Ft) + Storm Surge

### Living Shoreline Sites

- May Be Suitable for Hybrid Living Shorelines
- Suitable for Hybrid Living Shorelines
- Suitable for Living Shorelines
- Highly Suitable for Living Shorelines

### Salt Marsh Migration

- Salt Marsh Lost
- Salt Marsh Persistent
- Salt Marsh Potential

**Living Shorelines**



**Salt Marsh Migration**

