

Partnering for Performance NH

What is a SMART framework?

SMART stands for **S**pecific, **M**easurable, **A**ttainable, **R**elevant, and **T**imely. When coming up with supplemental measures that address needs in your region, it is useful to have a framework to ensure manageable targets can be set.

Questions to ask!

- **Specific:** Is the measure easy to understand? Is the outcome well-defined?
- **Measurable:** Is the outcome quantitative? Can it be calculated with reasonable accuracy?
- **Attainable:** Can the outcome be achieved with current resources? Is this something you can affect?
- **Relevant:** Is the outcome directly related to your industry? Does it support your goals?
- **Timely:** Can it be accomplished within the target time frame?

Specific



Measurable



Attainable



Relevant



Timely

