

The background features a series of concentric, overlapping circles in light blue and grey, some solid and some dashed, creating a sense of depth and movement. The main content is contained within a dark blue rectangular area that has a white horizontal bar at the top and a white downward-pointing arrow at the bottom center.

SRPC Strategic Plan

FY2020-2022

Annual Update

July 15, 2022



**Align and build
planning services to
address emerging
issues and diversify our
portfolio**



**Diversify tools and
technology**



**Increase internal
staffing and
technological capacity**

Planning Services and Current Issues

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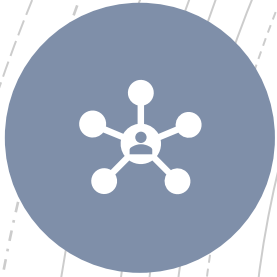
- **Current Progress**
 - Expanded circuit rider program (again)
 - Launched CHAT and POP!
 - Sustained number of environmental planning contracts
 - Replaced about 2/3 of our computers and updated all software
 - New MTP, CEDS and Data Snapshots
 - Secured funding for the Housing Needs Assessment and Regional Plan update
 - Completed computer hardware replacements
- **Future Actions**
 - Offer planning visualization and design
 - Market GIS, visualization and design services
 - Finalize IT plan & hire a new consultant



**Strengthen and
enhance marketing and
communications**



**Quantify and
communicate the value
of SRPC membership**



**Share SRPC work
products and expertise
with regional
stakeholders**



**Improve
Communication
strategies**

Relationships, Marketing and Communications

Relationships, Marketing and Communications

- **Current Progress**
 - Expanded the ArcOnline platform and hosted how-to webinars
 - Launched the new website
 - Strengthened relationship with UNH Planning Program
 - Launched the SRPC YouTube page
 - Relunched the SRPC municipal visits
- **Future Actions**
 - Develop a communications strategy
 - Develop an advocacy strategy
 - Expand and build relationships and partnerships



**Build opportunities
for staff and
commissioners to
further SRPC's mission**



**Clarify the role and
responsibility of
commissioners**

Internal Roles, Responsibilities and Opportunities

Internal Roles, Responsibilities and Opportunities

- **Current Progress**
 - Operated as a full remote office and drafted an updated telecommuting policy
 - Strengthened the “pipeline” - 2 interns hired at FT
 - Mentor staff to take new and higher levels of responsibility and leadership
 - Created the recycling and resiliency committee roundtables amidst a pandemic
 - Held more frequent dual Commission/Policy meetings to engage beyond transportation topics
 - Adopted a dedicated staff training fund in the budget
- **Future Actions**
 - E.C. to further discuss board governance and engagement
 - Increase commissioner engagement