

SRPC FY 2021 Dashboard - June

For the July 16, 2021 Executive Committee Meeting

June 30, 2021	
FSB Checking Beginning Balance	\$121,346.50
Deposits	\$121,552.38
Payments	-\$121,377.25
Uncleared Transactions	-\$47,467.88
FSB Checking Ending Balance	\$74,053.75

Accounts Receivable	\$292,534.29
FSB Savings Account	\$64,658.32

OVERSIGHT ACTIVITIES	
Line of Credit Activated?	No; extended through 12/21
Audit Status	Scheduled for September site visit

BUDGET NARRATIVE	
First Seacoast Bank Balance/Case on hand:	1-2 months cash on hand
Payables and Receivables	Based on prelim June financials; 7/1 dues payments pending
FY21 Working Budget:	Reflects adopted budget

FUNDING SOURCES - ADOPTED BUDGET	
Due, Interest & Reimbursement	\$123,523
Metropolitan Planning Organization	\$494,910
State Agencies	\$257,276
Municipal & Nonprofit Agreements	\$194,599
Economic Development District	\$375,566
Total Revenue	\$1,445,873
Pending Grant Applications	\$175,000

EXPENSES - ADOPTED BUDGET	
Personnel	\$1,027,840
Equipment	\$48,991
Communications	\$10,300
Fixed Expenses	\$46,789
Miscellaneous Expenses	\$34,050
Contracted Work	\$272,688
Reserve Funds	\$5,000
Total Expenses	\$1,445,658

STAFF PRESENTATIONS - ACTIVITIES APRIL

Standing Committees and Appointments

Seacoast Stormwater Coalition (Jackson, Autumn)
 COAST Board (Colin)
 ACT Executive Committee (Colin)
 TAC Committee meeting (Colin, Rachel, Jen)
 NHPA Executive Committee Meeting (Kyle)
 Farmington Board Meetings as Staff (Kyle)
 Northwood Board Meetings as Staff (James)
 Nottingham Board Meetings as Staff (Jen, Mark)
 Strafford Board Meetings as Staff (Natalie, Jen)
 RPC Directors Meeting (Jen)
 Strafford Public Health Advisory Committee (Nancy)
 CommuteSmart NH (Shayna)
 CommuteSMART Seacoast (Shayna)
 Policy Committee Meeting (Rachel, Stef, Alaina, Jen, Nancy, Jackson, Stephen)
 NHPA Spring Conference Meeting (Kyle)
 CAW Outreach meeting (Kyle)
 Explore Moose Mountains (Shayna)
 COAST Finance Committee (Jen)

RPC Activity

SRPC Webinar in lieu of the Annual Meeting (Shayna, Nancy, Jen, Kyle, Rachel, James, Zuzy)
 Somersworth CHAT Forum (Shayna, Autumn, Zuzy)
 CILUG Kick-Off Meeting (Kyle, Autumn, Zuzy, Jen)
 Durham Groundwater Modeling Data Discussion Meeting (Jackson, Kyle)
 New Durham PREPA Kick-off Meeting (Autumn, Jen)
 NH Coastal Flood Model Advisory Committee (Jen)

EDD Activity

Weekly Seacoast Economic Development Stakeholder Calls James, Natalie, Nancy, Zuzy, Jen

MPO Activity

Meet with new Milton TA (Jen, Colin)
 Complete Streets Advisory Committee (Colin)
 Dover Planning Board to present updated Complete Streets Policy (Colin, Kyle)
 CommuteSMART Seacoast MOU Mtg (Jen, Shayna)
 Wakefield Project Coordination Meeting (Colin)

Staff Development & Trainings

FHWA Bike Workshop (Shayna, Rachel)
 NHPA Spring Conference Webinars (Kyle, James, Jen, Natalie, Zuzy)

WEB AND SOCIAL MEDIA STATISTICS



Strafford.org

Sessions 1700 (200)
 Users 1200 (0)



Constant Contact

Subscribers 7133 (-6)
 Avg. Open Rate 19% (-4%)



Facebook

Posts 8 (-5)
 Reach 320 (-352)
 Engagement 20 (-34)



Twitter

Tweets 0 (-9)
 Profile Visits 35 (-149)
 Impressions 616 (-2699)
 Followers 284 (-1)
 Mentions 0 (-3)



Instagram

Followers 3 (2)
 Posts 11 (5)
 Reach 231 (165)
 Engagement 177 (2)



ArcGIS

Open Data 1197 (2)
 Portal Views 825 (64)
 Tax Parcel Viewer Views

