

SRPC FY 2021 Dashboard - May

For the June 18, 2021 Executive Committee Meeting

May 31, 2021	
FSB Checking Beginning Balance	\$64,831.00
Deposits	\$134,589.02
Payments	-\$78,073.52
Uncleared Transactions	-\$36,508.67
FSB Checking Ending Balance	\$84,837.83

Accounts Receivable	\$280,133.43
FSB Savings Account	\$26,083.65

OVERSIGHT ACTIVITIES	
Line of Credit Activated?	No; extended through 12/21
Audit Status	Letter of Engagement Rec'd for FY21

BUDGET NARRATIVE	
First Seacoast Bank Balance/Case on hand:	1-2 months cash on hand
Payables and Receivables	Current; limited past due payments
FY21 Working Budget:	Reflects working budget; updates through mid-May

FUNDING SOURCES - WORKING BUDGET	
Due, Interest & Reimbursement	\$119,406
Metropolitan Planning Organization	\$584,183
State Agencies	\$242,351
Municipal & Nonprofit Agreements	\$170,187
Economic Development District	\$270,000
Total Revenue	\$1,386,126
Pending Grant Applications	\$388,091

EXPENSES - WORKING BUDGET	
Personnel	\$867,671
Equipment	\$62,118
Communications	\$7,476
Fixed Expenses	\$47,043
Miscellaneous Expenses	\$35,420
Contracted Work	\$323,561
Reserve Funds	\$26,000
Total Expenses	\$1,369,289

STAFF PRESENTATIONS - ACTIVITIES MAY

Standing Committees and Appointments

Seacoast Stormwater Coalition (Jackson, Alaina)
 COAST Board (Colin)
 ACT Executive Committee (Colin)
 HSIP Meeting (Colin)
 TAC Committee meeting (Colin, Rachel, Jen)
 NHPA Executive Committee Meeting (Kyle)
 Board Meetings as FARM, NOR, STR and NOT Staff (Kyle, Stef, Jen, James, Natalie) x 9
 RPC Directors Meeting (Jen)
 Seacoast Drinking Water Commission (Jen)
 Strafford Public Health Advisory Committee (Nancy)
 Resiliency Subcommittee Meeting (Stef, Jen, Nancy)
 CommuteSmart NH (Shayna)
 CommuteSMART Seacoast (Shayna)
 CoastWise Steering Committee (Jen)
 Policy Committee Meeting (Rachel, Stef, Alaina, Jen, Nancy, Jackson, Stephen)
 NHARPC (Jen)
 NHPA Spring Conference Meeting (Kyle) x 3
 NH Council on Housing Stability workgroup (Jen) x 2
 CAW Outreach meeting (Kyle)
 Explore Moose Mountains (Shayna)

RPC Activity

Dover Equity Project, Equity Training (Jackson, Alaina, Jen, Kyle, Rachel, Colin)
 Model Buffer Project Team meeting (Kyle, Alaina, Shayna) x 2
 Dover Electric Vehicle Subcommittee (Kyle)
 CILUG Meeting (Kyle, Alaina) x 2
 Durham Master Plan Steering Committee Meeting (Kyle, Alaina)
 Model Drinking Water Workshop (Kyle, Alaina)
 Sunrise Lake Project Team Meeting (Kyle, Alaina)
 Strafford Contract Planner Town Meetings (Jen, Natalie)

MPO Activity

Rochester Trail Connections Meeting (Jackson, Stephen, Mark, Colin)
 Kittery/ Portsmouth Naval Shipyard Joint Land Use Study implementation meeting (Colin)
 Transportation Planner's Collaborative (Colin)
 State TDM Platform RFQ Interviews/Meetings (Shayna) x 5

Staff Development & Trainings

Spring NEARC Conference (Jackson, Stephen, Rachel, Mark, Zuzy)
 FHWA VPI Webinar: Engaging Traditionally Underserved Communities using Virtual Public Involvement (Colin)
 ARM Funding meeting (Kyle, Jackson)
 UNH Student Research Webinar (Kyle)
 Local Source Water Protection Conference (Kyle, Alaina)
 NH Climate Summit (Kyle)

WEB AND SOCIAL MEDIA STATISTICS



Strafford.org

Sessions 1500 (-700)
 Users 1200 (-500)



Constant Contact

Subscribers 7139 (-5)
 Avg. Open Rate 23% (-1%)



Facebook

Posts 13 (5)
 Reach 672 (-60)
 Engagement 54 (22)



Twitter

Tweets 9 (9)
 Profile Visits 184 (113)
 Impressions 3315 (2725)
 Followers 285 (-1)
 Mentions 3 (-3)



Instagram

Followers 1 (0)
 Posts 6 (-2)
 Reach 66 (-110)
 Engagement 175 (54)



ArcGIS

Open Data 1195(273)
 Portal Views
 Tax Parcel 761(-172)
 Viewer Views